

Thursday 8th April 2010
18:00 for prompt start at 18:30

TPS Awareness Seminar – Part 1

Event Location:

Mott MacDonald, 9th Floor, Canterbury House, 85 Newhall Street, Birmingham B3 1LZ

After the success of last year's evening of technical presentations, TPS West Midlands presents the first of three awareness seminars for 2010. This event is free for TPS members and £3 for non-TPS members. The three presentations planned for the evening are as follows:

1. Evaluation of the Benefits of Active Traffic Management Schemes using Micro-simulation Programming – Matt Millard (Mott MacDonald)

A key problem on British roads is the high level of traffic demand, which promises a steady increase into the future. A cost effective and intelligent way to ease the problems this causes is to implement Active Traffic Management (ATM) onto the strategic highway network. This presentation will look at the challenges faced, and innovative techniques used, in building a micro-simulation model to evaluate the benefits of ATM.



2. Focusing Smarter Choices Interventions – Needee Myers (Mott MacDonald)

This presentation looks at how behavioural change theory and sustainable travel promotion can be used to define target groups, messages and interventions which can reduce car trips along key radial routes into central Birmingham during the morning peak.



3. Transport Planning Professional Qualification: Refresher Presentation – Martin Richards (TPS Board)

Following the West Midlands launch of the Transport Planning Professional (TPP) Qualification almost a year ago, Martin Richards will be back to provide a refresher presentation on the Qualification with the opportunity for questions on how you can personally obtain the Qualification. The Qualification has been designed to provide professional recognition for Transport Planners and for their particular technical skills and knowledge in the same way that CEng recognises professional engineers.



Buffet and Refreshments will be available from 18:00.
This event is free for TPS members and £3 for non-members.
Please register your attendance via email with Amrit in advance to ensure there is enough food for everyone!
Register your place by emailing amrit.mudhar@mottmac.com