



# TRANSPORT PLANNING DAY 2020

The role of transport planners in tackling climate change and creating a sustainable, healthy future.



**TransportPlanningSociety**

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## Welcome to Transport Planning Day 2020

We're delighted to once again welcome you to Transport Planning Day. We're thrilled that, despite the challenges faced by everyone this year due to the Covid-19 pandemic, we're still able to bring this event to you, albeit in a slightly different format.

This year, Transport Planning Day will run completely online, to ensure everyone's health and safety during the pandemic.

The Transport Planning Day campaign was launched in 2018 to raise the profile of transport planning and its role in changing people's lives. It aims to engage communities on the role of transport planners and to celebrate the achievements of transport planning.

This year, the campaign focuses on the role of transport planners in tackling climate change and creating a sustainable, healthy future.

The transport sector is now the UK's leading source of greenhouse gas emissions. This puts transport planners at the forefront of addressing the climate crisis. At the same time, there are fantastic transport planning initiatives around the UK that are focusing on how to make transport and travel more sustainable.

Unfortunately, due to the pandemic, we have been unable to run our usual People's Award this year. Instead, we've held a nationwide poster competition for school children in partnership with Living Streets, the UK charity for everyday walking. We wanted the competition to inspire the transport planners of the future. So, we asked primary school children throughout the UK and Republic of Ireland to design a poster showing environmentally friendly ways to travel to school. The judges were extremely impressed with the entries and had the very difficult task of choosing an overall winner, which will be announced at today's event.

The Transport Planning Society exists to facilitate, develop and promote best practice in transport planning and provide a focus for dialogue between all those engaged in it, whatever their background or other professional affiliation.

We welcome memberships from both individuals and organisations, and have a range of membership categories.



## Programme

**Transport Planning Day 2020: The role of transport planning in tackling climate change and creating a sustainable, healthy future.**

**Webex Live Event** – courtesy of the Institution of Civil Engineers and hosted by Stephen Bennett, Chair of the Transport Planning Society.

### Session 1

14:00 to 15:00

**Keynote speaker:** Will Norman, London's Walking and Cycling Commissioner, in conversation with Lynda Addison OBE - Transforming London's street space for active travel

**Speaker:** Joanna Ward, Transport Planning Society Board Member - Introducing our bursary competition winner

**Speaker:** Georgia Corr, Transport Planner at Ealing Council and winner of our 2019 bursary competition – 'Food for thought: Unpicking the problem of the rise of on-demand food delivery services'

We are also excited to reveal the winner and runners up of our Greener School Run children's poster competition, in partnership with Living Streets. The competition aimed to inspire the transport planners of the future to help save the environment. Will Norman will announce the winning poster design showing the most environmentally friendly ways to travel to school.

### Session 2

16:00 to 17:00

**Keynote speaker:** Rachel Maclean MP, Parliamentary Under Secretary of State, Department for Transport – An update on the Transport Decarbonisation Plan

**Speakers:** Lynda Addison OBE, immediate past Chair of the Transport Planning Society, and lead on planning and transport integration & Dan Phillips, Royal College of Art – 'Reimagining community placemaking and transport planning'

# Speakers



**Stephen Bennett**  
Chair of the Transport  
Planning Society

**Stephen Bennett** is Chair of the Transport Planning Society and has been a Board Director since 2015. In this role he has been instrumental in setting up the annual Transport Planning Day campaign (now in its third year), leading initiatives such as the State of the Nations report, and previously heading up the Board's Policy team. Stephen is a Director in Arup's Consulting Team based in London. He manages Arup's TPS Professional Development Scheme in the south of England, and is a trained PDS mentor.



**Dr William Norman**  
Mayor of London's Walking  
& Cycling Commissioner

**Dr William Norman** is London's first Walking and Cycling Commissioner, working to deliver the Mayor's pledges to make walking and cycling safer and easier in the capital. Will was previously Director of Global Partnerships at Nike. He spent more than three years working with not-for-profits, governments, UN agencies and European Institutions to tackle the global inactivity crisis, with a particular focus on getting children more active. Prior to working at Nike, Will was Director of Research at the Young Foundation and also set up a successful social research consultancy. Will has a PhD from the London School of Economics. He is an avid cyclist and enjoys both running and walking throughout the capital. He lives with his family in east London. Will is based at both City Hall and Transport for London (TfL), and is paid via TfL.



**Joanna Ward**  
Transport Planning Society  
Board Member

**Joanna Ward** is a highly experienced and motivated Transport Professional with a special interest in Sustainable and Active Transport solutions. She has worked in the transport sector for over 20 years and has a proven track record working across the public, private and charity sector for a wide client base. Currently she leads the Transport team at Elliott Wood and is a Board Member of the Transport Planning Society as well as a member of the All-Party Parliamentary Cycling and Walking group and an active member of Women in Transport. She is a strong advocate for walking and cycling and leads by example through her daily use of those modes as well as public transport. She has written and presented extensively on the need for more diversity and inclusion in transport planning and governance.



**Georgia Corr**

Transport Planner at  
Ealing Council

**Georgia Corr** is a Transport Planner at Ealing Council where she encourages and promotes sustainable and active transport. Georgia has experience working on a broad range of local authority projects, ranging from leading West London's first bi-borough cycling festival to heading up the behaviour change programme of the borough's Liveable Neighbourhood scheme. Before joining Ealing, she worked as a Consultant on a variety of UK and international public sector projects including advising on accessibility and inclusion considerations for the proposed Oxford Street Transformation.



**Rachel Maclean MP**

Parliamentary Under  
Secretary of State at the  
Department for Transport

**Rachel Maclean MP** was appointed Parliamentary Under Secretary of State at the Department for Transport on 14 February 2020. She was elected Conservative MP for Redditch in 2017. She was elected as Member of Parliament for Redditch at the 2017 General Election. She sat on the Business, Energy and Industrial Strategy Committee between September 2017 and June 2018. Rachel has served as a Parliamentary Private Secretary in the Home Office, Department for Work and Pensions and HM Treasury.



**Dan Phillips**  
Royal College of Art

**Dan Phillips** is a designer and engineer with 30 years' experience in the development of innovative environments, products and services. He is a senior research fellow and studio leader at the Intelligent Mobility Design Centre (IMDC) at the Royal College of Art and a design strategist at Design Science Ltd. Prior to the RCA, Dan was Global Director for Sustainability at Buro Happold, ran his own design and innovation practice, the SEA, and worked at Eight Associates, Battle McCarthy, Arup and Ford on large scale projects in the UK, Europe, USA, Asia and Africa.



**Lynda Addison OBE**  
Transport Planning  
Society

**Lynda Addison** OBE BSc Dip TP FCIHT MTPS is a town planner and transport planner, receiving an OBE for services to planning in 2006 and the RTPI/TPS Transport Planning Network award in 2010. She was founder Director of an award-winning consultancy, Addison & Associates, after leaving her last local government role as a Director of Planning and Transport. Lynda is the immediate Past Chair of the Transport Planning Society now leading on planning and transport as well as the Chair of the Sustainable Transport Panel at CIHT where she led the work on Better Planning Better Transport Better Places.

# ‘Inspiring the Transport Planners of the Future’

POSTER COMPETITION



**This year we were delighted to work in partnership with Living Streets to run a competition for primary school children in the UK and Republic of Ireland to take part in improving the future of transport planning.**

We invited children aged between 4 and 11 to design and submit posters showing environmentally friendly ways to travel to school.

**We would like to thank our judges:**

- Joanna Ward, TPS Board Member
- Tanya Braun, Head of Policy and Communications, Living Streets
- Nick Richardson, Chartered Institute of Logistics and Transport (CILT) Board Member
- Tania Barker, Director of Education and Professional Standards, CILT

They had the difficult task of choosing an overall winner and two runners up from the many fantastic entries we received.

We will display the winning posters during Transport Planning Day today. You will also receive a copy of our e-book showcasing all the entries.



# Transport Planning Day Campaign Partners

**We are very grateful to our campaign partners, whose generous support has helped us to run Transport Planning Day this year. In particular, we'd like to thank:**

- Arup for sponsoring our virtual Parliamentary debate
- Jacobs and the Chartered Institute of Logistics and Transport for sponsoring our poster competition prizes
- Living Streets for partnering with us on the poster competition
- Institution of Civil Engineers for providing the WebEx system to enable us to host Transport Planning Day virtually this year.
- Individual sponsors: Phil Goodwin and Andy Costain for supporting the poster competition.

The ARUP logo is displayed in a white circle with a subtle drop shadow. The word "ARUP" is written in a bold, black, serif font.

**ARUP**

**Arup** is an independent firm of designers, planners, engineers, architects, consultants and technical specialists, working across every aspect of today's built environment. We are driven to find a better way and that means working collaboratively to create a sustainable future. During the last five decades we have grown our Transport Consulting capability to deliver truly integrated transport systems. We have a strong community engagement ethos and work with a range of disciplines and new technologies to provide better accessibility and connectivity for everyone in society. We have sophisticated forecasting and modelling capabilities to consider for all forms of transport – including walking and cycling, freight and urban bus and metro links that connect with intercity and inter-regional transport. [www.arup.com](http://www.arup.com)

The Jacobs logo is displayed in a white circle with a subtle drop shadow. The word "Jacobs" is written in a bold, black, sans-serif font.

**Jacobs**

At **Jacobs**, we're challenging today to reinvent tomorrow by solving the world's most critical problems for thriving cities, resilient environments, mission-critical outcomes, operational advancement, scientific discovery and cutting-edge manufacturing, turning abstract ideas into realities that transform the world for good. We see every day as an opportunity to make the world better; creating forward-thinking, impactful solutions that help drive social change, support net zero and meet the growing challenges facing our communities.

It's one thing to dream up new solutions. At Jacobs, we also deliver them. Visit [Jacobs.com](http://Jacobs.com) and connect with Jacobs on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).



**Living Streets** is the UK charity for everyday walking. Our mission is to achieve a better walking environment and inspire people to walk more. We run behaviour change projects across England, Scotland and Wales while campaigning to improve streets for walking with support from our committed members. Our walk to school campaign sees a million pupils, parents and teachers joining us each year, whilst schools which take part in our WOW challenge see walking rates increase by 23% on average. [www.livingstreets.org.uk](http://www.livingstreets.org.uk)



The Chartered  
Institute of Logistics  
and Transport

**The Chartered Institute of Logistics and Transport (CILT)** in the UK is the membership organisation for professionals leading supply chain operations for the movement of goods and people. Members of the Institute are involved in the management and design of infrastructure, systems, processes and information flows, and in the creation, management and continuous improvement of effective organisations. The work of our members adds value to people and society and directly impacts the environment, business profitability and economic growth. First established in 1919, CILT(UK) is a registered charity and part of the CILT international family with over 33,000 members in countries across the world. [www.ciltuk.org.uk](http://www.ciltuk.org.uk)



**ice**  
Institution of Civil Engineers

Founded in 1818, the **Institution of Civil Engineers (ICE)** is a UK-based international organisation with more than 95,000 members, ranging from students to professionally qualified civil engineers. As an educational and qualifying body, with charitable status under UK law, we support our members throughout their careers, and help society to have trust and confidence in infrastructure professionals. Under our Royal Charter, ICE has become recognised worldwide for its excellence as a centre of learning, a public voice for the profession and a leading source of expertise in infrastructure and engineering policy. [www.ice.org.uk](http://www.ice.org.uk)

# Supporting Institutions

**We would also like to thank the following institutions who support the Transport Planning Society as a specialist society:**

- Chartered Institution of Highways and Transportation
- Royal Town Planning Institute



### **Chartered Institution of Highways and Transportation (CIHT)**

is a charity, learned society and membership body with 12 UK regions and a number of international groups. CIHT represents and qualifies professionals who plan, design, build, manage and operate transport and infrastructure. We are an inclusive, collaborative and progressive membership organisation who value our members and the roles they play. Discover why the leaders and rising stars of the sector are CIHT members and become part of a community of fellow professionals just like you. Find out more at [www.ciht.org.uk](http://www.ciht.org.uk)



### **The Royal Town Planning Institute**

is the only body in the UK that confers Chartered status to planners, the highest professional qualification sought after by employers in both private and public sectors. We support our members – over 25,000 worldwide – throughout their careers, offering them a wide range of opportunities to learn and share ideas and skills. We champion the power of planning in creating prosperous places and vibrant communities. Using our expertise and research we bring evidence and thought leadership to shape planning policies and thinking, putting the profession at the heart of society's big debates. We set the standards of planning education and professional behaviour that give planners, wherever they work in the world, a unique ability to meet complex economic, social and environmental challenges.

[www.rtpi.org.uk](http://www.rtpi.org.uk)



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info@tps.org.uk



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