

The Big Bus Debate

The Future for Local Bus Service Delivery

17th March 2011, Eversheds, London



The new policy agenda will see significant changes to the way in which bus services are delivered with local authority funding cuts, changes to Concessionary fare reimbursement and proposed reform of Bus Service Operators Grant (BSOG). Meanwhile monopolies in the bus market are being examined by the Competition Commission and the Transport Select Committee is starting a review of the industry.

Localism will have implications for how transport is delivered with both Local Enterprise Partnerships and Elected City Mayors potentially being given transport powers and with greater freedom for local authorities to decide models for service delivery. Quality Contracts are often cited as the solution but can other less prescriptive models offer the same benefits?

This conference organised with Coach & Bus Week, brings the different parties together to debate the future of bus policy and discuss innovative ways in which service delivery can be improved.

Your chance to hear from a leading line-up including:

Norman Baker MP Parliamentary Under-Secretary of State for Transport

Jonathan Bray Director Pteg Support Unit

Nick Ayland Consultant ITP

David Leeder Transport Investment

Gavin Booth Chairman Bus Users UK

Mike Cooper Managing Director Arriva UK Bus

Ben Colson Managing Director Norfolk Green

David Brown Director General South Yorkshire Passenger Transport Executive

Stephen Joseph OBE Chief Executive Campaign for Better Transport

Ewan Jones Deputy Chief Executive Community Transport Association

Anthony Smith Chief Executive Passenger Focus

Andy Gibbons Public Transport Manager Nottingham City Council

Hosted by:



Endorsers:



Transport Planning Society



Organised by:



Who should attend?

- Local authorities: planning and transportation
- Passenger Transport Executives (PTEs)/ ITAs
- Bus operators – small and large
- Community Transport Operators
- DfT, DCLG, HM Treasury and Government Offices for the Regions
- Passenger groups
- Transport pressure groups
- Transport consultants
- Planning and transport lawyers
- Vehicle manufacturers
- Banks and financial institutions
- Academics
- Environmental groups

Benefits of attending:

The conference will cover the following:

- The impact of the Spending Review on local bus services
- What Local Enterprise Partnerships and Elected City Mayors will mean for bus service delivery
- What can Quality Contracts deliver which other models can't?
- Can Quality Partnerships or other models deliver the same level of benefits? Localism and bus service delivery

Conference Calendar

For details of all upcoming conferences visit: www.thewaterfront.co.uk

Programme

08:45 Registration and coffee

09:30 Chairman's opening remarks

Section 1 – The impact of the Spending Review on local bus services

09:40 Reviewing bus services after the Spending Review
Louise Ellman MP Chair **Transport Select Committee** (Invited)

09:55 Questions and discussion

10:00 Keynote address
Norman Baker MP, Parliamentary Under-Secretary of State for Transport

10:20 Questions and discussion

10:30 A passenger perspective on local bus services and the impact of the Spending Review on services
Anthony Smith Chief Executive **Passenger Focus**

10:50 What will the new Government agenda mean for bus service funding and delivery?
David Brown Director General **South Yorkshire Passenger Transport Executive**

11:10 Questions and discussion

11:25 Morning coffee

Section 2 – The impact of the new policy agenda for bus transport

11:45 The impact on rural areas
Nick Ayland Consultant **ITP**
Ben Colson Managing Director **Norfolk Green**

12:15 Panel discussion

Delivering better services on a reduced budget

- What the changes to concessionary fares and BSOG will mean for operators
- Delivering services in rural areas, what the changes mean

Stephen Joseph OBE Chief Executive **Campaign for Better Transport**
Jonathan Bray Director **Pteg Support Unit**
Ewan Jones Deputy Chief Executive **Community Transport Association**

12:50 Lunch

Section 3 – Delivering better local bus services – which model is best?

13:50 Which model is best for improving local bus services?
David Leeder, **Transport Investment**

14:10 What can Quality Contracts deliver which other models can't?
Jonathan Bray Director **Pteg Support Unit**

14:30 Can Quality Partnerships or other models deliver the same level of benefits?
Andy Gibbons Public Transport Manager **Nottingham City Council**

14:50 Panel discussion

Delivering better bus services in a localist world – finding the right model

- How can patronage of local bus services be increased?

Jonathan Bray Director **Pteg Support Unit**
Mike Cooper Managing Director **Arriva UK Bus**
Gavin Booth Chairman **Bus Users UK**

15:45 Afternoon tea

16:05 Closing address

Why we need to save the local bus

Stephen Joseph OBE Chief Executive **Campaign for Better Transport**

16:25 Questions and discussion

16:45 Chairman's closing remarks

16:50 Close of conference

Book Now! www.thewaterfront.co.uk

Registration Form

The Big Bus Debate: The Future for Local Bus Service Delivery
17th March 2011, Eversheds, 1 Wood Street, London, EC2V 7WS

Delegate Details Please complete in BLOCK CAPITALS

Title	First Name
Surname	
Job Title	
Company	
Address	
Postcode	Country
Booking Contact	Position
Tel	Fax
Email	

Joining instructions will be sent by email, please ensure an email address is supplied above.

How To Pay Please Complete in BLOCK CAPITALS

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<input type="checkbox"/> UK Maestro	<input type="checkbox"/> Solo	<input type="checkbox"/> Visa Electron

Please note we do not take American Express

Card number

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Expiry Date Security Code

(Additional 3 or 4 security digits on card strip)

Name on card

Please find a cheque enclosed for £
made payable to The Waterfront Conference Company Ltd

Bank Transfer
If paying by bank transfer, please send your payment to:
National Westminster Bank plc, Newport South Wales Branch,
High Street Newport, South Wales, NP20 1GG.
Account name: The Waterfront Conference Company Ltd.
Account number: 34740546. **Sort Code:** 56-00-59.

Accounts department contact person

Your reference Date of payment

Email

Invoices will be sent by email and post, please ensure an email address is supplied above.

Delegate Fees

- Standard conference fee**
£399 + VAT = £478.80
- Public sector conference fee**
£299 + VAT = £358.80
- Voluntary organisations and registered charities**
£199 + VAT = £238.80

Delegate fees include:

- Lunch and refreshments
- PowerPoint slides

How to Register

Online: www.thewaterfront.co.uk

Fax: +44 (0)20 7787 1211

Post: Waterfront Conference Company
130-132 Tooley Street, London SE1 2TU

Sponsorship Options

There are a number of opportunities available to raise your company's profile through this event, including:

- Exhibition stand
- Hosting of a refreshment break, lunch or dinner
- Insertion into delegate packs

For more information on these and other packages, please contact the Marketing Manager on +44 (0)20 7787 1210.

Can't make it?

Purchase a set of conference PowerPoint slides
(sent after the conference)

£99 + VAT = £118.80

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Terms of payment: Payment is required at the time of booking. A further late payment invoice of 10% of the invoice total will be issued to any delegate whose invoice remains outstanding by the conference date. Invoices may be raised by special arrangement by calling +44 (0)20 7787 1210. VAT receipts will be sent by post for all bookings.

Cancellations and substitutions: If for any reason you are unable to attend, cancellations received in writing by 18th February 2011 will be entitled to a full refund less 10% of the invoice total. There will be no refunds for cancellations after this date, for whatever reason, and any outstanding invoices must be paid in full. Substitutions can be made at any time at no additional cost.