



INSPIRING THE  
**Transport Planners of  
the Future**



# Foreword

As part of our Transport Planning Day Campaign this year, we were delighted to launch a competition, in partnership with Living Streets, to encourage primary school children in the UK and Republic of Ireland to take part in improving the future of transport planning.

We received over 50 entries, and the quality and level of effort each child put into their poster was amazing. Our judges certainly had a difficult job to choose an overall winner and two runners up.



**Joanna Ward**

TPS Board Member and Chair  
of the Judging Panel

**"In the midst of such challenging times, it was wonderful to receive so many positive images from children across the UK and Ireland."**

"We were really impressed with the standard of the entries across all ages – from those aged four right up to the 11 year olds.

They clearly know about the issues and solutions for greener, healthier, more sustainable travel, not just to school. They even impressed us with some new ideas. This made picking a winner hard, but we are delighted to be able to reward the winners with a small prize thanks to our sponsors.

"On behalf of my fellow judges I can't thank those who entered enough for sharing their creativity. Transport Planning has a positive future."

**"We work with pupils in over 2,000 schools across the UK and know many of them are incredibly passionate about protecting our planet. We also know children understand that how we choose to get around plays a key part in tackling the climate emergency."**

"We were really impressed by the knowledge and creativity on display in the posters we received, which made choosing a winner from such a strong selection of entries all that much harder.

"We are delighted this poster competition harnessed children's passion for our planet and their ideas for a greener future. Transport planning built around green and sustainable forms of travel, like walking and cycling, will be vital for their future and ours."



**Tanya Braun**

Head of Policy and  
Communications,  
Living Streets

**TransportPlanningSociety**

# About the Transport Planning Society

The Transport Planning Society exists to facilitate, develop, and promote best practice in transport planning and provide a focus for dialogue between all those engaged in it, whatever their background or other professional affiliation.

We welcome memberships from both individuals and organisations, and have a range of membership categories.

**Visit our membership page**



## About the Transport Planning Day campaign

The Transport Planning Day campaign runs throughout the year in the lead up to our main Transport Planning Day event in November each year.

The campaign was launched in 2018 to raise the profile of transport planning and its role in changing people's lives. It aims to engage communities on the role of transport planners and to celebrate the achievements of transport planning.

The Transport Planning Day campaign takes place through a series of activities around the UK to put the profession in the spotlight. This includes a reception with MPs in the Houses of Parliament and Transport Planning Day itself.

### ***A Climate Change theme for Transport Planning Day 2020***

Transport Planning Day 2020 focuses on the role of transport planners in tackling climate change and creating a sustainable, healthy future. This year our campaign is running completely online, to ensure everyone's health and safety during the COVID-19 pandemic.

We also chose not to run our usual People's Award competition this year, and instead took this opportunity to help inspire our transport planners of the future.



# Inspiring Transport Planners of the Future Poster Competition

We launched our Greener School run poster competition to encourage young people, the transport planners of the future, to help us improve the future of transport planning and help save the environment.

The idea for this competition was inspired by our People's Award winners in last year's Transport Planning Day – Seaford Head School who designed maps to help classmates walk or wheel to school.

For our competition, we invited children, aged between 4 and 11, to design and submit posters showing environmentally friendly ways to travel to school.

Our keynote speaker, Will Norman, the Mayor of London's Walking and Cycling Commissioner, will announce the winners on Transport Planning Day, 16 November 2020.



## The Judges

We would like to thank our judges for volunteering their time. They had the difficult task of choosing an overall winner and two runners up, and we're sure you'll agree they had some tough choices to make.

### OUR JUDGES WERE:

- \* Joanna Ward, Transport Planning Society Board Member
- \* Tanya Braun, Head of Policy and Communications, Living Streets
- \* Nick Richardson, Chartered Institute of Logistics and Transport (CILT) Board Member
- \* Tania Barker, Director of Education and Professional Standards, CILT

# Our Sponsors and Partner

We are very grateful to our sponsors of the competition, the Chartered Institute of Logistics and Transport and Jacobs. Their generous support has meant we could offer our winning entry a £75 arts and crafts voucher, along with a £450 gift for their school. We have also been able to offer smaller prizes to runners-up and their schools thanks to both our main sponsors and individual donations from Andy Costain, and Phil Goodwin.

We are also very grateful to our partner for the competition, Living Streets, the UK charity for everyday walking.



The Chartered Institute of Logistics and Transport (CILT) in the UK is the membership organisation for professionals leading supply chain operations for the movement of goods and people. Members of the Institute are involved in the management and design of infrastructure, systems, processes and information flows, and in the creation, management and continuous improvement of effective organisations. The work of our members adds value to people and society and directly impacts the environment, business profitability and economic growth. First established in 1919, CILT(UK) is a registered charity and part of the CILT international family with over 33,000 members in countries across the world. [ciltuk.org.uk](http://ciltuk.org.uk)

## Jacobs

At Jacobs, we're challenging today to reinvent tomorrow by solving the world's most critical problems for thriving cities, resilient environments, mission-critical outcomes, operational advancement, scientific discovery and cutting-edge manufacturing, turning abstract ideas into realities that transform the world for good. We see every day as an opportunity to make the world better; creating forward-thinking, impactful solutions that help drive social change, support net zero and meet the growing challenges facing our communities. It's one thing to dream up new solutions. At Jacobs, we also deliver them. Visit [jacobs.com](http://jacobs.com) and connect with Jacobs on **Facebook, Instagram, LinkedIn and Twitter.**



Living Streets is the UK charity for everyday walking. Our mission is to achieve a better walking environment and inspire people to walk more. We run behaviour change projects across England, Scotland and Wales while campaigning to improve streets for walking with support from our committed members. Our walk to school campaign sees a million pupils, parents and teachers joining us each year, whilst schools which take part in our WOW challenge see walking rates increase by 23% on average. [www.livingstreets.org.uk](http://www.livingstreets.org.uk)



# Our Winning Entry



Phoebe, age 9



# Second Place Winner



Hattie, age 4

# Third Place Winner



Madison, age 10

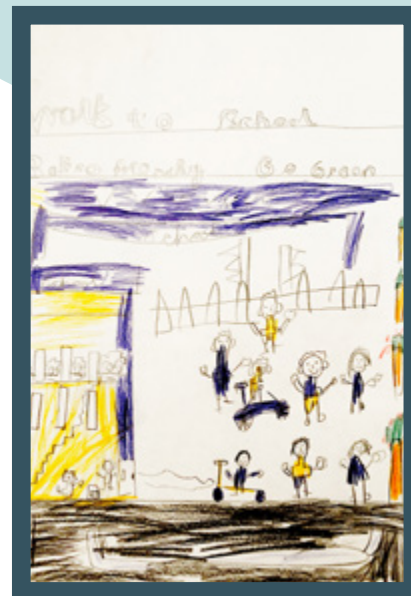
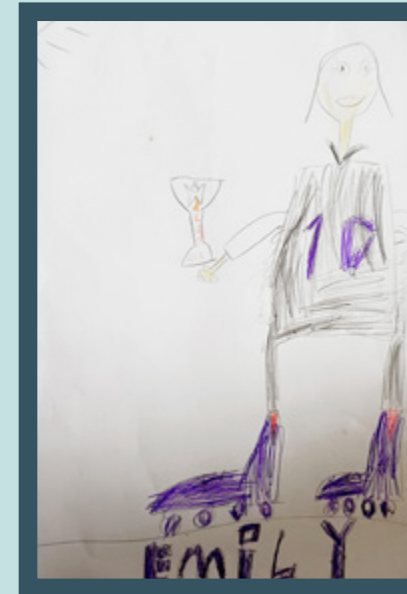


# Infant Entries (4-7 Years)





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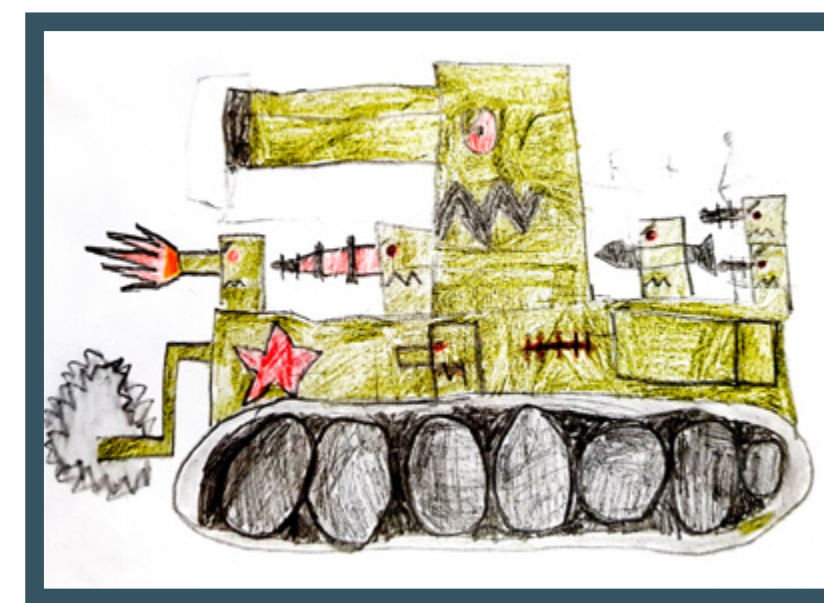


# Junior Entries (8-11 Years)



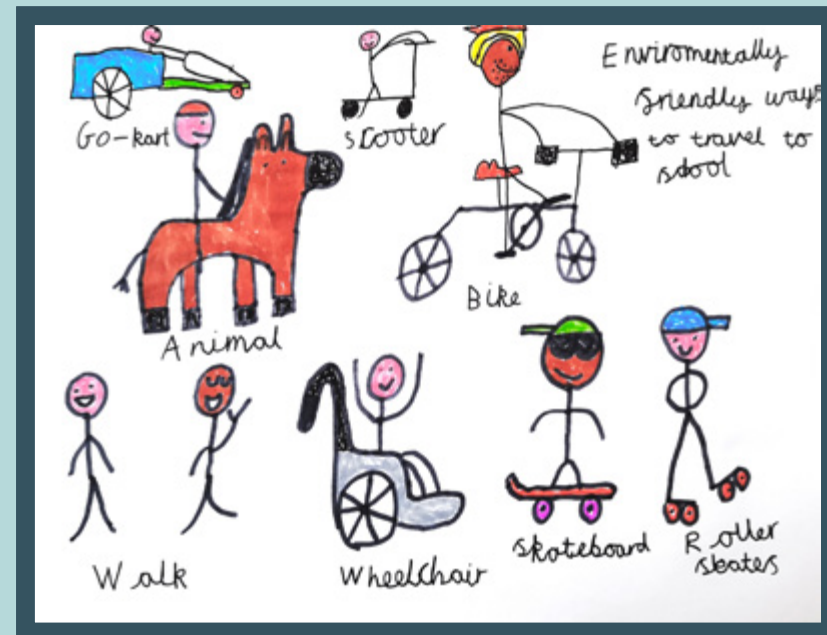


# Junior Entries (8-11 Years)





# Junior Entries (8-11 Years)



## CONTACT DETAILS

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